

## Bailey Films Production Packages

IN AN EFFORT TO SHOW JUST HOW EASY AND COST EFFECTIVE IT CAN BE FOR A BUSINESS TO INCORPORATE VIDEO AND DIGITAL MEDIA INTO THEIR MARKETING EFFORTS WE'VE CREATED SEVERAL ENTRY LEVEL PRODUCTION PACKAGES.

### Photo Montage for the Web

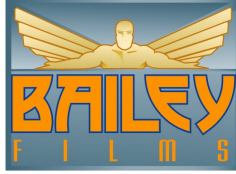
SUBMIT UP TO 20 HIGH-RESOLUTION (300 DPI) PHOTOS AND WE WILL EDIT THEM TOGETHER INTO A 30-SECOND WEB-READY MONTAGE COMPLETE WITH BACKGROUND MUSIC (SELECT FROM 5 DIFFERENT STYLES) AND UP TO THREE TITLE GRAPHICS.

INCLUDES 1 CLIENT REVIEW/REVISION CYCLE. DELIVERY VIA DOWNLOAD IN .FLV, .WMV, OR .MOV.

COST: STARTS AT \$250.00

### Production Packages

	One-Person Interview	Two/Three Person Interview	Location Shoot A	Location Shoot B	Location Shoot C	Digital Press Kit
Preproduction Meeting	•	•	•	•	•	•
1 Camera HD Videography	•	•	•	•	•	•
Audio	ONE MICROPHONE	ONE MICROPHONE	ONE MICROPHONE	ONE MICROPHONE	ONE MICROPHONE	ONE MICROPHONE
Lighting	•	•	•	•	•	•
Length of Shoot	UP TO 1 HOUR	UP TO 2 HOURS	UP TO 2 HOURS	UP TO 4 HOURS	UP TO 2 HOURS	UP TO 8 HOURS
Number of Setups	1	1	UP TO 3	MULTIPLE	UP TO 3	MULTIPLE
Script	CLIENT-WRITTEN	CLIENT-WRITTEN	CLIENT-WRITTEN	CLIENT-WRITTEN	BAILEY FILMS-PROVIDED	CLIENT-WRITTEN
On-Camera Talent	1 CLIENT-PROVIDED	UP TO 3 CLIENT-PROVIDED	CLIENT-PROVIDED	CLIENT-PROVIDED	PROFESSIONAL	PROFESSIONAL
Voice-Over	OPTIONAL <sup>3</sup>	OPTIONAL <sup>3</sup>	UP TO 10 SEC.	UP TO 10 SEC.	UP TO 10 SEC.	AS NECESSARY
Background Music	•	•	•	•	•	•
Title Graphics	UP TO 3 AND A "LOWER THIRD"	UP TO 3 AND A "LOWER THIRD"	UP TO 3 AND A "LOWER THIRD"	UP TO 3 AND A "LOWER THIRD"	UP TO 5 AND 2 "LOWER THIRDS"	AS NEEDED
Number of Client Reviews	1	1	1	1	2	2
Number of Revisions <sup>4</sup>	1	1	1	1	2	2
Finished Length	30 SEC.	60 SEC.	60 SEC.	60 SEC.	60 SEC.	UP TO 3 MIN.
Finished Format	FLV, AVI, WMV <sup>5</sup>	FLV, AVI, WMV <sup>5</sup>	FLV, AVI, WMV <sup>5</sup>	FLV, AVI, WMV <sup>5</sup>	FLV, AVI, WMV <sup>5</sup>	FLV, AVI, WMV <sup>5</sup>
Cost <sup>6</sup>	\$500	\$750	\$1,000	\$1,500	\$2,000	\$3,000



<sup>2</sup> SCRIPT WRITING SERVICES ARE AVAILABLE FOR \$100/PAGE.

<sup>3</sup> VOICE-OVER IS AVAILABLE WITH EITHER MALE OR FEMALE VOICE. COST IS \$100/10 SEC.

<sup>4</sup> ADDITIONAL REVISIONS ARE AVAILABLE FOR \$500/REVISION.

<sup>5</sup> DELIVERED IN ADOBE FLASH® VIDEO (FLV), APPLE QUICKTIME® (AVI), OR WINDOWS MEDIA® VIDEO (WMV) FORMATS. CAN ALSO BE PROVIDED ON DVD FOR AN ADDITIONAL \$20.

<sup>6</sup> THESE ARE STARTING COSTS ONLY. ADDING SERVICES OR OTHERWISE MODIFYING THESE PACKAGES WILL AFFECT OVERALL PRICE. ADDITIONALLY, THERE WILL BE A SURCHARGE FOR TRAVEL BEYOND 50 MILES. ALL PACKAGES REQUIRE A 50% DEPOSIT WITH BALANCE DUE UPON DELIVERY.

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THESE PACKAGES BY NO-MEANS REPRESENT ALL THAT WE OFFER; THIS IS MERELY A WAY FOR BUSINESSES THAT HAVE NEVER USED VIDEO IN THE PAST TO GET THEIR FEET WET.

WE CAN PROVIDE THE FOLLOWING SERVICES AND MORE:

- CORPORATE TRAINING VIDEOS WITH A FRESH, CREATIVE APPROACH THAT YOUR EMPLOYEES WILL ACTUALLY ENJOY WATCHING.
- VIDEO AND DIGITAL MEDIA PRESENTATIONS FOR TRADE SHOWS, KIOSK, AND DIGITAL SIGNAGE.
- DVD HANDOUTS FOR TRADESHOW BOOTHS, ALLOWING YOU TO SEND YOUR CUSTOMERS HOME WITH AN IN-DEPTH LOOK AT YOUR PRODUCTS AND SERVICES.
- WEB BASED VIDEO TO SHOWCASE CLIENT TESTIMONIALS, PRODUCT OFFERINGS, OR A MESSAGE FROM YOUR PRESIDENT RIGHT ON YOUR OWN WEBSITE.
- CLOSED-CAPTIONING AND “OPEN” CAPTIONING FOR PRESENTATIONS MEETING 508 COMPLIANCE.
- TELEVISION COMMERCIALS TARGETED SPECIFICALLY TO YOUR DESIRED AUDIENCE.

WE ARE AN SDVOB (SERVICE DISABLED VETERAN OWNED BUSINESS) EAGER TO HELP YOU WITH YOUR MARKETING AND COMMUNICATION NEEDS. WE’VE WORKED WITH LARGE GOVERNMENT CONTRACTORS , SMALL BOUTIQUE BUSINESSES AND EVERYTHING IN BETWEEN.

AND WHILE ARE LOCATION ALLOWS US TO DIRECTLY SERVE THE WASHINGTON D.C. AND RICHMOND METROPOLITAN AREAS, YOU DON’T HAVE TO BE NEARBY TO EXPERIENCE THE VALUE OF VIDEO AND DIGITAL MEDIA FOR YOUR BUSINESS.

OUR EXPERTISE AND KNOWLEDGE OF MODERN TRENDS AND TECHNOLOGIES ALLOWS US TO CREATE FULLY REALIZED PRODUCTIONS FOR CLIENTS WHO ARE FAR AWAY, WHETHER IT’S ACROSS THE COUNTRY OR AROUND THE WORLD.

CONTACT US TODAY AND WE CAN DISCUSS YOUR PROJECT.